

LORMA COLLEGES
BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT
SCHOOL YEAR 2011-2012

FIRST YEAR

FIRST SEMESTER

COURSE NO	DESCRIPTIVE TITLE	UNITS
Engl 1	Communication Arts 1	3
Math 2a	College Algebra	3
Nat Sci 1	Introduction to Physical Science	3
Psycho 1	General Psychology w/ DE & AIDS Educ.	3
Socio 1a	Society & Culture w/ FP	3
Comp 1	Basic Computer Intro to Music & Art	3
Hum 1	Appreciation	3
Bible 1	Social Sociology	3
PE 1	Physical Fitness	2
NSTP 1	National Service Training Program	3
Total Units		29

SECOND SEMESTER

COURSE NO	DESCRIPTIVE TITLE	UNITS
Engl 2	Communication Arts 2	3
Math 3a	Business Statistics	3
Nat Sci 2	Introduction to Biological Sci	3
Hist3b	Philippine History	3
Philo 1	Introduction to Philosophy & Logic	3
Pol Sci 1d	Politics & Governance w/ Phil Constitution	3
Comp 2	Basic Programming	3
Bible 2	Sociology of Religion	3
PE 2	Rhythmic Activities	2
NSTP 2	National Service Training Program	3
Total Units		29

SECOND YEAR

FIRST SEMESTER

COURSE NO	DESCRIPTIVE TITLE	UNITS
Engl 3	Speech & Oral Communication	3
Eco 1	Introduction to Microeconomics Theory & Policy w/ Land Reform & Taxation	3
Acctg 1 & 2	Introduction to Accounting	6
Mgmt 1	Principles of Management	3
Mktg 1	Principles of Marketing	3
Fin 1	Principles of Money, Credit & Banking	3
Law 1	Obligations and Contracts	3
PE 3	Individual & Dual Sports	2
Total Units		26

SECOND SEMESTER

COURSE NO	DESCRIPTIVE TITLE	UNITS
Engl 4	Literature I	3
Eco 2	Macroeconomics	3
Acctg 3 & 4	Partnership and Corporation	6
Math 4a	Math of Investment	3
Rizal	Life, Works and Wtgs. of Rizal	3
Fil 1	Komunikasyon sa Akademikong Filipino	3
Law 2	Law on Negotiable Instruments	3
PE 4	Team Sports	2
Total Units		26

THIRD YEAR

FIRST SEMESTER

<u>COURSE</u> NO	<u>DESCRIPTIVE TITLE</u>	<u>UNITS</u>
Engl 5	Literature II Pagbasa at Pagsulat Tungo sa	3
Fil 2	Pananaliksik	3
Tax 1	Income Taxes	3
BSBM 1	Business & Professional Comm	3
BSBM 2	Financial Management	3
BSBM 3	Human Resource Management & Development	3
BSBM 4	Production and Operations Management	3
BSBM 5	E-Commerce and Internet Marketing	3
Total Units		<u>24</u>

SECOND SEMESTER

<u>COURSE</u> NO	<u>DESCRIPTIVE TITLE</u>	<u>UNITS</u>
Engl 6	Conversational English	3
Tax 2	Business Taxes & Other Taxes	3
BSBM 6	Organizational Behavior & Dev't	3
BSBM 7	Business Policy & Strategic Mktg	3
BSBM 8	Entrepreneurial Management	3
BSBM 9	Investment Promotion & Capability Mgmt	3
BSBM 10	Sales, Bailments and Agency	3
BSBM 11	Financial Invstment & Porfolio	3
Total Units		<u>24</u>

FOURTH YEAR

FIRST SEMESTER

<u>COURSE</u> NO	<u>DESCRIPTIVE TITLE</u>	<u>UNITS</u>
BSBM 12	Business Leadership in the 21st Century	3
BSBM 13	Project 1 (Company Study) Advertising and Sales	5
BSBM 14	Promo Strategic Marketing	3
BSBM 15	Management	3
Ethics	Business Ethics	3
Total Units		<u>17</u>

SECOND SEMESTER

<u>COURSE</u> NO	<u>DESCRIPTIVE TITLE</u>	<u>UNITS</u>
BSBM 16	Practicum (on the Job Training)	10
BSBM 17	Project II (Feasibility Study - Development of Enterprises)	<u>5</u>
Total Units		15