

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
Effective S.Y 2011 – 2012

SUMMARY OF SUBJECTS

Course No.	Course Title	Units
GENERAL EDUCATION COURSES		
English		
Engl 1	Study and Thinking Skills	3
Engl 2	Writing in the Discipline	3
Engl 3	Speech & Oral Communication	3
Engl 4	Literature 1	3
Engl 5	Literature II	3
Filipino		
Fil 1	Komunikasyon sa Akademikong Filipino	3
Fil 2	Pagbasa at Pagsulat tungo sa Pananaliksik	3
		Total: 21
Mathematics		
Math 2a	College Algebra	3
Math 3a	Business Statistics	3
Math 4a	Mathematics of Investment	3
		Total: 9
Natural Sciences		
Nat Sci 1	Introduction to Physical Science	3
Nat Sci 2	Introduction to Biological Science	3
		Total: 6
Social Sciences		
Eco 1	Introduction to Microeconomic Theory and Policy w/ Land Reform and Taxation	3
Hist 3b	Philippine History	3
Hum 1	Intro to Music & Art Appreciation	3
Philo 1	Introduction to Philosophy and Logic	3
Pol Sci 1d	Politics & Governance w/ Phil Constitution	3
Psycho 1	General Psychology w/ DE and AIDS Education	3
Socio 1a	Society & Culture w/ FP	3
Rizal	Life, Works and Writings of Rizal	3
		Total: 24
Computer		
Comp 1	Basic Computer	3
		Total: 3
Physical Education		
PE 1	Physical Fitness	2
PE 2	Rhythmic Activities	2

PE 3	Individual & Dual Sports	2
PE 4	Team Sports	2
		Total: (8)
National Service Training Program		
NSTP 1	National Service Training Program	3
NSTP 2	National Service Training Program	3
		Total: (6)
Bible		
Bible 1	Christian Foundation	3
Bible 2	Christian Life and Ethics	3
		Total: 6
TOTAL OF GENERAL EDUCATION COURSES		69
BASIC BUSINESS CORE		
Comp 2	Basic Programming	3
TQM	Total Quality Management	3
Finance 1	Principles of Money, Credit and Banking	3
Management 1	Principles of Management	3
Marketing 1	Principles of Marketing	3
Acctg 1 & 2	Introduction to Accounting	6
TOTAL BASIC BUSINESS CORE		21
BUSINESS EDUCATION CORE		
Business Law		
Law 1	Obligations and Contracts	3
Law 2	Laws on Negotiable Instruments	3
		Total: 6
Taxation		
Tax 1	Income Taxes	3
Tax 2	Business Taxes & Other Taxes	3
		Total: 6
Accounting		
Acctg 3 & 4	Partnership and Corporation	6
		Total: 6
Economics		
Eco 2	Macroeconomics	3
		Total: 3
TOTAL OF BUSINESS EDUCATION CORE		21

PROFESSIONAL COURSES Major in: Human Resource Management and Development		
BAHRD 1	Business & Professional Communication	3
BAHRD 2	Administrative and Office Management	3
BAHRD 3	Labor Law and Legislation	3
BAHRD 4	Production & Operation Management*	3
BAHRD 5	Recruitment and Selection	3
BAHRD 6	Human Behavior in Organizations	3
BAHRD 7	Strategic Human Resource Management	3
BAHRD 8	Entrepreneurial Management*	3
BAHRD 9	Training and Development	3
BAHRD 10	Compensation Administration	3
BAHRD 11	Labor Relations and Negotiations	3
BAHRD 12	Marketing Management*	3
BAHRD 13	Practicum I	5
BAHRD 14	Special Topics in Human Resource Management*	3
BAHRD 15	Organizational Development	3
BAHRD 16	Practicum II	10
BAHRD 17	Project I (Feasibility Study)*	5
Ethics	Business Ethics and Corporate Social Responsibility	3
	TOTAL PROFESSIONAL COURSES	65
PROFESSIONAL COURSES Major in: Financial Management		
BAFM 1	Business & Professional Communication	3
BAFM 2	Financial Management	3
BAFM 3	Financial Analysis and Reporting	3
BAFM 4	Banking and Financial Institutions	3
BAFM 5	Monetary Policy and Central Banking	3
BAFM 6	Human Behavior in Organizations	3
BAFM 7	Strategic Financial Management	3
BAFM 8	Entrepreneurial Management*	3
BAFM 9	Investment and Portfolio Management	3
BAFM 10	Credit and Collection	3
BAFM 11	Capital Markets	3
BAFM 12	Global Finance with E-Banking*	3
BAFM 13	Practicum I	5
BAFM 14	Financial Controllorship*	3
BAFM 15	Public Finance*	3
BAFM 16	Practicum II	10

BAFM 17	Project I (Feasibility Study)*	5
Ethics	Business Ethics and Corporate Social Responsibility	3
	TOTAL PROFESSIONAL COURSES	65
PROFESSIONAL COURSES Major in: Marketing Management		
BAMM 1	Business & Professional Communication	3
BAMM 2	Professional Salesmanship	3
BAMM 3	Distribution Management	3
BAMM 4	Product Management	3
BAMM 5	E-Commerce and Internet Marketing*	3
BAMM 6	Human Behavior in Organizations	3
BAMM 7	Strategic Marketing Management	3
BAMM 8	Entrepreneurial Management *	3
BAMM 9	Consumer Behavior*	3
BAMM 10	Retail Management	3
BAMM 11	Marketing Research	3
BAMM 12	Marketing Management	3
BAMM 13	Practicum I	5
BAMM 14	Special Topics in Marketing Management*	3
BAMM 15	Advertising	3
BAMM 16	Practicum II	10
BAMM 17	Project I (Feasibility Study)*	5
Ethics	Business Ethics and Corporate Social Responsibility	3
	TOTAL PROFESSIONAL COURSES	65
	Grand Total	176